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## ++ IMPORTANT INFORMATION ++

48<sup>th</sup> Watch & Jewellery Middle East Show (Sharjah, UAE) / 25-29 March 2020

49<sup>th</sup> Watch & Jewellery Middle East Show (Sharjah, UAE) / 29 September to 3 October 2020

### TO ALL EXHIBITORS, VISITORS, MEDIA, SUPPLIERS AND STAKEHOLDERS:

In light of the recent global developments around the COVID-19 virus and for health & safety reasons, in accordance with the precautionary measures taken by the UAE Government, the management of Expo Centre Sharjah has decided to combine the 48<sup>th</sup> and 49<sup>th</sup> editions of the Watch & Jewellery Middle East Show. Both editions will now be held together from **29 September to 3 October 2020**.

The decision was made to ensure that we continue to deliver our globally trusted event in safe and conducive operating conditions.

With close to 60,000 attendees from 52 countries, the Watch & Jewellery Middle East Show is extremely important for the jewellery sector, but as such we take our responsibility for the health and safety of our visitors, exhibitors, employees and of course the local population, very seriously.

The COVID-19 situation has, and continues to be, dynamic. We will continue to monitor the situation closely and follow advice and guidance from the UAE Ministry of Health and Prevention (MOHAP) and the World Health Organization (WHO) and update all stakeholders accordingly.

Thank you for your understanding and patience.

With Kind Regards,

  
**SAIF MOHAMED AL MIDFA**  
Chief Executive Officer